

## The SJHH Accessibility Steering Committee presents

### Inclusive language: Why words matter

**Chelsea Masson, Canadian National Institute for the Blind (CNIB)**

**Tuesday February 3, 2026**

**noon – 1pm**

**Virtual Workshop Teams Link [here](#)** (No registration required)

#### **Description**

“Inclusive Language: Why words matter” is a practical, interactive session that helps teams communicate more respectfully and effectively at work. It covers why language matters, common unintentional pitfalls, and simple swaps that support belonging, accessibility, and disability inclusion. Participants will leave with clear, real-world strategies they can use right away in emails, meetings, hiring conversations, and day-to-day workplace interactions.

**Chelsea Masson** is an Outreach Coordinator with CNIB’s Come to Work program, supporting inclusive hiring and employer partnerships across Ontario. Drawing on more than a decade of leadership experience, including a service in the Canadian Armed Forces, she brings both professional insight and lived experience with sight loss to her work. Chelsea is completing a Bachelor of Social Work and Disability Studies at the University of Windsor and is committed to building accessible workplaces and empowering people with vision loss to find meaningful employment.

Should you have additional questions following the session, please contact Chelsea at [Chelsea.Masson@cnib.ca](mailto:Chelsea.Masson@cnib.ca).



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